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OCT 19 2004

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FACSIMILE TRANSMITTAL SHEET

TO: Examiner Matthew S. Gart	FROM: Edward A. Becker
COMPANY: U.S. Patent and Trademark Office	DATE: OCTOBER 19, 2004
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Response to Restriction Requirement for 09/884,816	YOUR REFERENCE NUMBER: Confirmation No.: 5101 Group Art Unit No. 3625

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Attorney Docket No.: 56055-0013

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of:

Group Art Unit No.: 3625

W. Reed HASTINGS, et al.

Examiner: Matthew S. Gart

Serial No.: 09/884,816

Filed: June 18, 2001

For:

_ 10,619/2804 - 08:31

APPROACH FOR ESTIMATING USER

RATINGS OF ITEMS

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

Sir:

In response to the Office Action mailed October 5, 2004, for the application referenced above wherein restriction has been required, Applicant hereby elects with traverse Group I, Claims 1-24 and 28-41 for examination.

Respectfully submitted,

Dated: October 18, 2004

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